

The book was found

# Estée Lauder: Businesswoman And Cosmetics Pioneer (Essential Lives)



## Synopsis

This biography examines the remarkable life of Estée Lauder using easy-to-read, compelling text. Through striking black-and-white images and rich color photographs, readers will learn about Lauder's family background, childhood, education, and innovative work as the founder of the Estée Lauder cosmetics company. Informative sidebars enhance and support the text. Features include a table of contents, timeline, facts page, glossary, bibliography, and an index. Aligned to Common Core Standards and correlated to state standards. Essential Library is an imprint of Abdo Publishing, a division of ABDO.

## Book Information

Series: Essential Lives

Library Binding: 112 pages

Publisher: Essential Library (August 2013)

Language: English

ISBN-10: 1617838926

ISBN-13: 978-1617838927

Product Dimensions: 0.5 x 6.5 x 9.8 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 1 customer review

Best Sellers Rank: #1,486,023 in Books (See Top 100 in Books) #34 in Books > Teens > Education & Reference > Science & Technology > Technology > Inventions #225 in Books > Teens > Biographies > Women

## Customer Reviews

More than a string of fact and dates, the Essential Lives series reveals the influences that shaped each individual and how, in turn, each individual shaped American history. Complemented by archival photos and clear narration, these biographies begin with a snapshot in time to pique interest before continuing along with chronological coverage. Estée Lauder follows a young Josephine Esther Mentzer, the daughter of Jewish immigrants, who combined her personal interest in beauty care with skin cream she learned to make in her chemist uncle's lab. After changing her name to Estée Lauder, the hardworking and determined entrepreneur created a marketing style that turned her home business into a global corporation. This series does an excellent job of depicting each individual as a nuanced human rather than an icon. Grades 7-10. --Angela Leeper

I worked for Estee Lauder years ago and found the book to be accurate. Enjoyed reading it. Barry

[Download to continue reading...](#)

Estée Lauder: Businesswoman and Cosmetics Pioneer (Essential Lives) Curso de Estética: De las Antiguas Teorías Estéticas, I. Desde Platón • San Agustín, II. Desde Kant • Jouffroy; Elementos Calóricos, I. De la ... Artística, II. Filosófica (Spanish Edition) Perfumes and Spices - Including an Account of Soaps and Cosmetics - The Story of the History, Source, Preparation, And Use of the Spices, Perfumes, Soaps, And Cosmetics Which Are in Everyday Use Homemade Makeup and Cosmetics: Learn How to Make Your Own Natural Makeup and Cosmetics Percutaneous Absorption: Drugs--Cosmetics--Mechanisms--Methodology: Drugs--Cosmetics--Mechanisms--Methodology, Third Edition, (Drugs and the Pharmaceutical Sciences) Poucher's Perfumes, Cosmetics and Soaps: Volume 3: Cosmetics A Pioneer Sampler: The Daily Life of a Pioneer Family in 1840 Essential Oils: 50 Essential Oil Dog & Cat Recipes From My Essential Oil Private Collection: Proven Essential Oil Recipes That Work! (Essential Oil Pet Private Collection Book 1) Essential Oils: Essential Oil Recipe Book - 30 Proven Essential Oil Recipes :: My Essential Oil Private Collection Vol. 1 (Private Collection Essential Oils) Make Your Own Cosmetics: Recipes, Skin Care, Body Care, Hair Care, Perfumes, and Fragrancing, Herbs, Essential Oils, Cosmetic Ingredients... (Neal's Yard Remedies) Cracker Times and Pioneer Lives: The Florida Reminiscences of George Gillett Keen and Sarah Pamela Williams Cinco monitos subidos a un árbol / Five Little Monkeys Sitting in a Tree: (formerly titled En un árbol están los cinco monitos) (A Five Little Monkeys Story) (Spanish and English Edition) Donde está la oveja verde?/Where Is the Green Sheep? (English and Spanish Edition) La clave está en la tiroides (Colección Vital): Adiós al cansancio, la neblina mental y el sobrepeso... para siempre (Spanish Edition) O Caminho Para a Economia Aberta: Como Tudo O Que Sabe Sobre O Mundo Está Prestes A Mudar (Portuguese Edition) ¿Dónde está el ombligo? Un libro para levantar la tapita por Karen Katz (Spanish Edition) ¿Dónde está Spot? Esta Es Mi Casa (Mi Mundo (Paperback)) (Spanish Edition) Donde está Eduardo (Book on CD) (Spanish Edition) Historia del Descubrimiento y Conquista de Yucatan, Con Una Resena de La Historia Antigua de Esta Peninsula (Spanish Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

